



January 16, 2018

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- Philippine American Bar Association / Foundation

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Dear Potential Sponsor,

We invite you to join us in celebrating **Pinay Powerhouse 2** - a women's conference dedicated to empowering Pinays as leaders in the law. This past year, the inaugural Pinay Powerhouse successfully brought together approximately one-hundred Filipina-American attorneys from across the nation, occupying positions ranging from big law to solo practices, Fortune 500 companies to start-ups, and government to non-profit organizations.



In early 2018, we are bringing Pinay Powerhouse to **legendary Los Angeles, CA**, with the goal of connecting Filipina-American attorneys with one another, celebrating their unique identities as Pinays in the law and confronting the issues impacting their social, political and economic progress. Under the banner **Pinays Now!** and hosted by the **Philippine American Bar Association**, the conference will take place from Friday, April 6, 2018 to Sunday, April 8, 2018.

The organizing committee would like to offer you and your firm or company with sponsorship opportunities for this significant event. Your generous sponsorship provides vital support to empowering the Filipino community while also providing increased visibility to your firm or company among the growing national community of Filipino professionals.

The organizing committee is offering the following sponsorship levels:

Platinum (\$1,000)

- Featured as a Platinum sponsor on website
- Featured as a Platinum sponsor in signage and printed materials at conference
- Prominent display of your advertisement during Friday, Saturday and Sunday events
- Exclusive advertisement on official gift bags for all Platinum sponsors
- Display table for your company during Saturday conference events
- Two (2) registrations to entire conference

Gold (\$750)

- Featured as a Gold sponsor on website
- Featured as a Gold sponsor in signage and printed materials at conference
- Premiere display of your advertisement during Friday and Saturday events
- Display table for your company during Saturday conference events
- One (1) registration to entire conference

Silver (\$500)

- Featured as a Silver sponsor on website
- Featured as a Silver sponsor in signage and printed materials at conference
- Premiere display of your advertisement during either Friday or Saturday events
- Display table for your company during Saturday conference events

Bronze (\$250)

- Featured as a Bronze sponsor on website
- Featured as a Bronze sponsor in signage and printed materials at conference
- Display table for your company during Saturday conference events

Food and Beverage Sponsor

- Please contact us directly if you are interested in sponsoring food and beverage at any of the convention events.

To take advantage of these sponsorship opportunities, to offer other sponsorship ideas or for other inquiries, please feel free to email us at sandy@roxaslaw.com or toni@tjjlaw.com. You also can take advantage of these sponsorship opportunities through our website at pinaypowerhouse.com.

We sincerely appreciate your support and look forward to your participation in **Pinays Now!**

Sincerely,

Sandy Roxas and Toni Jaramilla
L.A. Committee, Pinays NOW! Pinay Powerhouse 2

